



We are a technology company listed on the Bucharest Stock Exchange and specialized in digital transformation of businesses and communities.

We integrate the skills needed to provide access to the digital economy. Team agility and human-friendly solutions are the ingredients for transforming ITC complexity into simplicity for our partners.

We made it our mission to make life better

Join our team on the position of:

Junior Marketing Specialist

The Type of Colleague We're Looking For

We are looking for team players who are not only technically proficient, but also demonstrate the following qualities:

1. **Continuous development:** to embrace the concept of learning and becoming better day by day. Personal achievements give us energy and inspire our growth together.
2. **Responsibility:** to get involved courageously and to be the one who presses the start button whenever you see an opportunity.
3. **Agility:** being able to look into the future and search for the solution that will take us further.

What will your responsibilities look like?

- Create online and offline marketing content (social media, newsletters, calendars, presentations etc) in line with our company's voice
- Monitor, implement and report the success of marketing campaigns and events
- Investigate and suggest new online and offline promotional approach based on new trends benchmarks and previous results
- Maintain relationship with customers and other collaborators (external suppliers) to execute promotional events and campaigns
- Track and analyze information from the market about the company's products and services
- Select the suppliers of products/services necessary for the promotion actions

LIFE IS HARD SA

C.I.F RO 16336490 | J12/1403/2004
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What abilities will you need?

- Creative and proactive in promoting company's products
- Advanced communication and interpersonal skills
- Detail oriented, analytical and critical thinking: open-minded and curious
- Adaptability and flexibility skills
- Strong planning, organizational and problem solving skills
- Bachelor's degree marketing, design, or related field
- Skills in Adobe Illustrator/Figma/Sketch/Photoshop would be considered a plus

Curious about what we offer?

- Not only an exciting and dynamic workplace, but also:
 - Competitive pay
 - Complex package of benefit
 - Private medical insurance
- We are a company that cares about employee satisfaction and happiness, so you'll have:
 - Flexible working hours
 - Extra vacation days
 - Opportunity to establish valuable career contacts

Send your CV to work@lifeishard.ro

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